Privacy Policy

Fiprex Logistics respects the privacy of all its clients and website visitors. Fiprex Logistics ensures that any personal data provided to us is handled and processed confidentially, in accordance with the General Data Protection Regulation (GDPR), as well as other applicable laws and regulations. This privacy statement is available for consultation at any time on our website.

Processing of personal data

Fiprex Logistics processes your personal data for the following purposes:

- To improve our website and ensure content is presented effectively.
- To respond to inquiries and requests you submit through our website.
- To analyze website traffic and visitor behavior to enhance user experience.
- To deliver targeted advertising based on user interests and browsing patterns.
- Sending our newsletter
- Fulfilling legal obligations

Types of personal data

Fiprex Logistics processes the following personal data:

- First and last name
- Address details
- Phone number
- Email address
- IP address
- Location data
- Data about your activities on our website
- Internet browser and device type
- Other data required for processing in accordance with laws other than the GDPR

Tools

Fiprex Logistics uses the following online tools:

- LinkedIn
- Google Analytics
- Google Ads
- ActiveCampaign
- Leadinfo

These online tools are used to analyze the browsing behavior of website visitors, gather website statistics, and send our newsletter. The above-mentioned parties have their own privacy statements and are responsible for their own privacy practices.

Cookies

Fiprex Logistics uses functional, analytical, and tracking cookies.

- **Functional cookies:** These cookies have purely technical functionality. They ensure that the website operates properly and provide an optimal user experience. No personal data is processed with the use of functional cookies.
- **Analytical Cookies:** These cookies are used to gather information about the usage and experience of website visitors. This information helps Fiprex Logistics monitor the performance of its website, improve user experience, and optimize the website. No personal data is processed with the use of analytical cookies.

- Tracking Cookies: Tracking cookies are used to track the browsing behavior of website visitors across the internet. If you have given consent, Fiprex Logistics will place tracking cookies to present tailored ads and content via various online channels.

Security
Fiprex Logistics takes both organizational and technical security measures to prevent the loss or unlawful processing of your personal data. These measures are designed to achieve an appropriate level of protection, considering the risks of processing and the nature of the data to be protected.

Retention period
Fiprex Logistics stores your data based on the legally mandated retention period. After this period, all data will be destroyed.

Sharing with third parties
Fiprex Logistics only provides your data to third parties if necessary for the performance of our agreement or to comply with legal obligations.

Access, correction, or deletion of data
You retain the right to access, correct, or delete your personal data at any time. Requests for access, correction, or deletion can be sent to info@fiprex.nl. Fiprex Logistics will respond to your request as quickly as possible, but within four weeks.

Changes to the privacy policy
Fiprex Logistics reserves the right to make changes to this privacy statement. Any changes will be announced on this page.

By continuing to use our website, you agree to this Privacy Policy and the collection and use of your data as outlined above.

This Privacy Policy was last updated on May 7, 2026.